



## YouTube Musical Contest

In Tune is a Vancouver-based biennial event that develops and showcases new Canadian musicals, and supports the artists engaged in creating and performing new musicals. Curated and produced by Touchstone Theatre, it takes place in a variety of venues on Granville Island in June.

***In Tune invites applications from artists interested in creating an original YouTube musical, which will be promoted and circulated as part of In Tune 2017.***

### What's a YouTube musical?

It's a new, original musical written and composed specifically for YouTube. It is not a live work – it is designed for video, and makes use of the editing and effects that medium can offer. The style and content are up to you. The finished work must contain 50% musical material (human voice and instrumentation, preferably in song form), all of which must be original composition – no copyrighted material allowed. The only restriction is that the finished product be **NO LONGER THAN 10 MINUTES**.

### What's the prize?

The winning proposal receives a **\$1000 prize** to be used for the expense of creating, rehearsing, filming and editing the musical.

### What's the timeline?

- The deadline for applications is **April 17<sup>th</sup> 2017**.
- The winner will be announced **April 27<sup>th</sup> 2017**.
- The finished product must be submitted to In Tune by **May 29<sup>th</sup> 2017**.
- The winning YouTube musical will be disseminated online in the weeks leading up to In Tune, and screened at our opening event on **June 9<sup>th</sup> 2017**.

### Who can apply?

Any Canadian theatre artist or group of artists.

### How do I apply?

Send a written proposal, **maximum two pages long** (min. 11 pt font) that covers the following points:

- Describe the musical. If it is story-based, summarize the story and introduce the characters.
- Describe the music/songs. Talk about influences, style and instrumentation.
- Introduce your team with brief bios. Let us know who will be writing, composing, performing and executing the video.
- Describe the filming process and possible location(s).
- Briefly outline your budget and how you would spend the \$1,000.
- Identify a contact person for your group and supply a contact email and phone.

**SEND YOUR PROPOSAL, BY 5PM (PST) APRIL 17<sup>th</sup> 2017, VIA EMAIL TO ANNIE at [admin@touchstonetheatre.com](mailto:admin@touchstonetheatre.com)**